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HKTb Announces an 80% Year-on-Year Increase for Visitor Arrivals of the First 5 Months of 2024

The Hong Kong Tourism Board (HKTb) announced that the provisional visitor arrivals for May were 3.4 million, showing a 20% year-on-year increase. Mainland visitors accounted for 2.63 million, about 15% increase from the same period last year. Non-Mainland visitors increased by 43% year on year, recording more than 770,000. Cumulatively, a total of 18 million visitors arrived in Hong Kong from January to May this year, increasing by 80% from the same period last year.

Provisional visitor arrivals in May 2024

| Markets | May (year-on-year change) | January to May (year-on-year change) |
|----------------------|--------------------------------------|---|
| Mainland | 2,627,401 (+14.8%) | 13,804,878 (+73.5%) |
| Non-Mainland* | 771,057 (+42.6%) | 4,213,759 (+93.5%) |
| Short-haul | 419,261 (+52.5%) | 2,302,279 (+124.3%) |
| Long-haul | 206,035 (+41.6%) | 1,194,583 (+107.8%) |
| New markets | 62,021 (+116.8%) | 261,075 (+174.9%) |
| Total | 3,398,458 (+20.2%) | 18,018,637 (+77.8%) |

Note: Because of rounding, the total may differ from the sum of the individual figures.

**Includes figures from long-haul, short-haul and new markets, as well as the Macao SAR.*

(Full details of May 2024 visitor arrivals will be released on 28 June.)

– Ends –

Members of the media can download the press release from the link below:

<https://www.discoverhongkong.com/eng/hktb/newsroom/press-releases.html>

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